

Where a term used in the ABC Editorial Policies or ABC Code of Practice is not defined in this Glossary, consider

- the term's ordinary meaning (e.g., as defined in the Macquarie Dictionary),
- whether it is accepted industry terminology, commonly understood within the broadcasting or media industry,
- relevant definitions in the ABC Act.

Always consider the context in which the term appears or is to be applied.

Term	Acronym	Definition
Acquisitions, acquired content		Externally produced content acquired by the ABC through purchase, program exchange or free of charge. The term 'acquisitions' does not include 'user generated content'.
Advertisement, advertising		<p>Any device or announcement designed or calculated to draw public attention to an organisation, product or service or promote its use. Acceptance of any advertising must be in accordance with Standard 11 (Advertising and sponsorship restrictions).</p> <p>The ABC Act permits the broadcast of certain material which may have a promotional character where the Board thinks fit and that material constitutes:</p> <ol style="list-style-type: none"> any announcement relating to any activity or proposed activity of the ABC. The broadcast or publication of any such announcement must be in accordance with Standard 10; a program supplied by any organization or person engaged in artistic, literary, musical or theatrical production or in educational pursuits; or a program supplied by any organization or person where the Board is of the opinion that it is not being used as an advertisement. Any content broadcast or published in accordance with Standard 9 (Public access and participation) is not regarded as an advertisement. Genuine reviews or criticism of material do not constitute advertisement of that material. Incidental coverage of signage which mentions commercial products does not constitute advertising.

Term	Acronym	Definition
Australian Broadcasting Corporation Act 1983 (Cth)	ABC Act	Legislation which establishes the ABC and sets out its Charter, governance structures and primary obligations. Accessible at www.comlaw.gov.au .
Broadcasting Services Act 1992 (Cth)	BSA	Legislation that governs the Australian broadcasting and online content regime. The Act is administered by the Australian Communications and Media Authority and is accessible at www.comlaw.gov.au .
Charter		Sets out the ABC's functions (in section 6 of the ABC Act) to provide innovative and comprehensive services of a high standard that inform, entertain, educate, encourage and promote the performing arts, contribute to a sense of national identity, reflect the cultural diversity of Australia, and encourage awareness overseas (including by Australian citizens living or travelling outside Australia) about Australia, Australian affairs, and Australian attitudes on world affairs. Additional functions of the ABC are set out in other sections of the ABC Act, including maintaining an independent news service (s 27), organising public concerts or other public entertainment (s 28), and publishing and distributing magazines, films and sound recordings (s 29).
Children and young people		For the purposes of the Editorial Policies and the Code of Practice, children and young people are under the age of 18 years. There is no set age at which a child transforms into a young person. The ABC recognises that individual needs and interests can differ vastly across early childhood, childhood and young adulthood. Relevant factors to bear in mind include the child or young person's age, level of maturity and understanding. Recognising that protecting the interests of children and young people is a shared responsibility (see the Principles in Section 8), it may also be relevant to consider the child or young person's access to parental or other sources of advice, support and supervision.

Term	Acronym	Definition
Community service announcement	CSA	Announcements about community issues or events that may be broadcast in the public interest, subject to the provisions of Standard 9 (Public access and participation).
Content		Material broadcast or published by the ABC including text, images, audio and/or video. For broadcast material, an item of content may constitute a program or may be part of a program.
Co-production		Co-productions include co-financing arrangements and full co-productions where different organisations come together to contribute production resources and share creative control.
External partners		See definition in the Principles for Standard 13: 'external partners' includes funders, producers, publishers and distributors.
Interactive service		Program or application that allows users to have some input or interaction with others, often to communicate and share content with one another. Online and other interactive services include those offered on websites and through other digital platforms.
Material fact		A 'fact' describes things or events and is capable of being verified. A 'material' fact is one which is relevant or essential to understanding the subject matter or issue being discussed, as distinguished from irrelevant or incidental.
Product placement		An arrangement where placement or use of goods or services is guaranteed to a supplier in an item of content or program, usually for consideration.

Term	Acronym	Definition
Public interest		<p>The 'public interest' cannot be exhaustively defined. It includes but is not confined to:</p> <ul style="list-style-type: none"> • exposing or detecting crime; • exposing significantly anti-social behaviour; • exposing corruption or injustice; • disclosing significant incompetence or negligence; • protecting people's health or safety; • preventing people from being significantly misled by a statement or action of an individual or organisation in relation to a matter of public importance; • disclosing information that assists people to better comprehend or make decisions on matters of public importance. <p>There is also a public interest in the internationally recognised civil and political rights, which include freedom of expression.</p>
Sponsorship		<p>Any contribution made by a person or organisation who is not engaged in the production of content or provision of content services, to the financing of the content or content services with a view to promoting their name, trade mark, image, activities or products. Acceptance of sponsorship must be in accordance with Standard 11 (Advertising and sponsorship restrictions).</p>
User generated content	UGC	<p>Content in the form of text, video, still image or audio that:</p> <ol style="list-style-type: none"> (a) is submitted by a user for publication on an ABC online or other interactive service; (b) generally involves some creative effort on the part of the user, in creating original content or adapting existing content; and (c) is usually self-produced and submitted without expectation of payment from the ABC.